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(71) Applicant (for all designated States except US):
NEXTSPACE TECHNOLOGIES PTY LTD [AU/AU]; Suite 7 Ashgrove Serviced Offices, 240 Waterworks Road, Ashgrove, Queensland 4060 (AU).

(72) Inventors; and

(75) Inventors/Applicants (for US only): GRAY, Don, Chanachok [AU/AU]; 2/12 Greenbank Street, Chermisse,

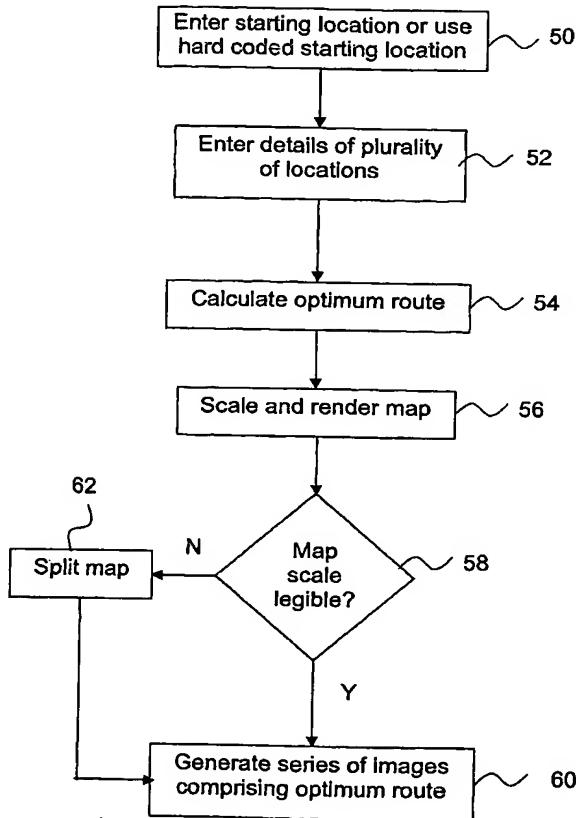
Queensland 4032 (AU). BAHIR, Ahmad [AU/AU]; 90 Bluegrass Crescent, Eight Mile Plains, Queensland 4113 (AU). LA, Nhut, Luke [AU/AU]; 5 Forgan Smith Street, Collingwood Park, Queensland 4301 (AU). WONG, Ben [AU/AU]; Suite 7 Ashgrove Serviced Offices, 240 Waterworks Road, Ashgrove, Queensland 4060 (AU).

(74) Agent: FISHER ADAMS KELLY; Level 13 AMP Place, 10 Eagle Street, Brisbane, Queensland 4001 (AU).

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(54) Title: ROUTE OPTIMIZATION APPARATUS & METHOD



(57) Abstract: An apparatus for generating an optimised route between a plurality of locations comprises processing means in communication with the following: input means to enable a user to identify the plurality of locations, storage means for storing geographic data, a data handling engine for converting the locations into data representative of the plurality of locations by reference to the storage means, a route calculating engine for calculating an optimised route between the plurality of locations on the basis of said representative data, an image rendering engine for generating a series of images, each image of the series comprising a part of the optimised route between two of the identified locations and output means for outputting the series of images.



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